

# TAKE AIM COMPETITION

INFORMS presents the  
Analytics, Innovation, and Mathematics (AIM)  
Competition for *High School Students*



1 Competition Stage



2 Presentation Stage



3 Winner

## 2025 Take AIM Overview

This online competition invites *high school students* and educators\* to participate in an exciting and challenging optimization competition. (\*U.S. High School students only)

**Mission:** Improve awareness and engagement with industrial engineering, including operations research, and analytical problem solving.

### Competition Details – October 18, 2 pm – 3 pm

**1.** Teams practice the *Burrito Optimization Game* and then compete in a one-day online tournament using their team strategy to attempt the highest score.

**2.** Finalists are invited to present their insights and learnings to a panel of judges who will select winners.

**3.** The top three teams receive monetary prizes and certificates of recognition.

Interested in supporting this initiative? Please reach out to Tuba Ketenci (tayer9@gatech.edu) or Gaby Barrera (gabycbarrera@gmail.com).

**More information:** Registration and further details for competition participation can be found on the INFORMS K-12 Education Outreach [website](#), or reach out to us at [IndustrialEngOutreach@gmail.com](mailto:IndustrialEngOutreach@gmail.com)



**TEAMS SIGN UP  
BY OCT 13  
[HERE \(LINK TO SITE\)](#)**

